

supported the notion that food quality, not quantity, is what helps people remain healthy in the long run. He also lauded NDDB's efforts in implementing the National Dairy Plan.

The Milk Fortification Project is a collaborative initiative of World Bank, Tata Trusts and National Dairy Development Board (NDDB). The project aims to process about 2 million metric tonnes of fortified liquid milk reaching to around 30 million consumers. The project duration is 23 months. NDDB is providing consultancy service to World Bank for the implementation of this project. The Board is also providing technical and financial support to the Milk Federations/ Producer Companies/Unions for project implementation including development of SOPs for milk fortification & testing; quality assurance & quality control for milk fortification; conducting fortification trials/training/capacity building and for developing promotion materials.

Over the past two years, the project has reached 25 Milk Federations/Producer Companies/Unions across 20 states of India, fortifying about 55 lakh litres of milk per day. The Milk Federations/ Producer Companies/Unions are responsible for project implementation, internal monitoring and regular report submission to NDDB. Fortification is to be carried out as per the standard operating



procedures developed by NDDB and also standards provided by FSSAI. Of the 25 project proposals approved, fortification is launched in 15 Milk Federations/Producer Companies/Unions. In 10 Milk Federations/ Producer Companies/Unions, trials/training has been completed and the launch is in pipeline. Till date, about one million metric tonnes of milk is fortified.

The workshop provided a platform to representatives for experience sharing on fortification in different commodities. The takeaways from the workshop would help sustain the efforts of our dairy cooperatives and also decide about further upscaling the implementation of milk fortification to garner profitable results.

Roundtable event in Bangkok

NDDB participated in a roundtable event on 'High Impact and Underrepresented Nutrition-sensitive Food Systems in South Asia'. The roundtable was organised by the South Asia Food and Nutrition Security Initiative (SAFANSI), World Bank in Bangkok during 17-18 June, 2019.

Shri Meenesh Shah, Executive Director, NDDB shared his experiences on implementing milk fortification in India.

